

Organizational Research Services (ORS) is a nationally recognized leader in outcome-based planning and evaluation serving non-profit, philanthropic, and public organizations. Since its founding in 1989 by Jane Reisman, Ph.D., ORS has been developing strategies, building capacity, providing training and technical assistance, and carrying out outcome-based evaluations for clients throughout Washington State, across the U.S., and internationally (please see www.organizationalresearch.com for a list of some of our clients). ORS (as the parent company of **The Evaluation Forum**) has also been developing training manuals and conducting training in outcome-based evaluation since 1994.

Continuing this work to equip organizations with the ability to evaluate their programs and make beneficial program decisions, ORS is pleased to announce its Spring 2007 line-up of skill-building workshops. Attendees will receive:

- 3-hour introductory- and intermediate-level skill-building workshop trainings full of practical exercises on substantive evaluation topics
- Participatory and hands-on training opportunity in a small group environment (enrollment is limited to 12 people per session)
- Led by skilled and experienced consultants
- Attendees will receive materials to share with colleagues

Here's what two past participants had to say about our workshops:

"Good exercises and discussion – hearing how others are thinking about problems is helpful."

"The activities involved our own programs – chance to gain knowledge fast."

WORKSHOP SCHEDULE, COST AND LOCATION

SCHEDULE. *Tuesday workshops start at 8:30 a.m. and run through 12 noon; Thursday workshops start at 1:30 p.m. and run through 4:30 p.m.* Light refreshments will be provided at all workshops.

The topics and dates for the workshops are as follows:

TOPIC	8:30 AM - NOON	1:00 PM – 4:30 PM
<i>Outcomes for Success I</i>	Tuesday, Feb. 13	Thursday, Feb. 15
<i>Outcomes for Success II</i>	Tuesday, Feb. 20	Thursday, Feb. 22
<i>Collecting Data</i>	Tuesday, Feb. 27	Thursday, March 1
<i>Show Me the Impact</i>	Tuesday, March 6	Thursday, March 8

Outcomes for Success I: Learn How to Measure Program Outcomes. This workshop is an introduction to the concepts and language of outcome-based program planning and evaluation. You will learn how to create a "logic-model" which will clarify your program elements and accomplishments and how to make outcomes measurable.

Outcomes for Success II: Refine Your Logic Model. This intermediate-level workshop is a great follow-up for those that have completed *Outcomes for Success I*. In this workshop you will work in a small group to review and refine your logic model, with additional focus on making outcomes measurable with indicators. You will also create an evaluation plan to help you describe your measurement strategy.

Collecting Data: Developing and Implementing Online and Paper Surveys. This workshop is an intensive look at how to create and use survey data collection tools. You will learn about appropriate times to use a survey, how to write valid and reliable survey questions, how to implement and administer your survey, and the pro's and con's of online versus paper administration.

Show Me the Impact: How to Use Data to Tell Your Story. This workshop will use a case study approach to illustrate how to tell your story with data. This session will provide concrete guidance to help you develop skills in analyzing and interpreting data to help inform program improvement, and summarizing and communicating your data for various stakeholder audiences.

TRAINER. Hallie Goertz, MPA, will be conducting these trainings. Hallie is an experienced trainer, coach and technical assistance provider. She is practiced in evaluation and tool design, quantitative and qualitative data collection and analysis, and regularly helps clients in interpreting and using their evaluation data. Hallie's clients include public, nonprofit and philanthropic organizations in a variety of sectors. Hallie can be reached at 206.728.0474 x. 24 or hgoertz@organizationalresearch.com.

COST

- Any Single Workshop: \$120
- Any Three Workshops: \$300

LOCATION. *All workshops will be at the ORS offices in downtown Seattle.* Our offices are located at the southeast corner of First Avenue and Virginia Street in downtown Seattle, just one block east of the north entrance to Pike Place Market, in the Terminal Sales Building, 1932 First Avenue, Suite 400. Pay parking is available in nearby lots.

REGISTRATION. To register for these workshops please call, fax, email or mail the following information to:

Organizational Research Services, Attn: Paulette DeRooy
 1932 First Avenue, Suite 400, Seattle, WA 98101
 Phone: 206.728.0474 x.15 Fax: 206.728.8984 Email: pderooy@organizationalresearch.com

NAME	
ORGANIZATION	
PHONE AND EMAIL	
WORKSHOP DATE(S)	
METHOD OF PAYMENT (<i>We accept checks, VISA/ MasterCard, or Purchase Orders</i>)	
What other workshop topics are you interested in?	
How did you hear about our workshops?	

CANCELLATION/REFUND POLICY. A full refund will be issued if cancellation is provided at least 10 working days before the date of the workshop.